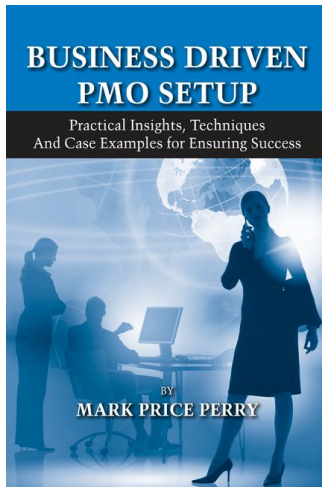


## PM World Today Book Review



**Book Title:** *Business Driven PMO Setup*

**Authors:** Mark Price Perry

**Publisher:** J. Ross Publishing

**List Price:** US\$69.99 (528 pages) hardcover

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**Reviewer:** Carol Kacinko

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### Introduction

*Business Driven PMO Setup* by Mark Price Perry is written in collaboration with over twenty contributors with practical experience, knowledge and impressive credentials. My purpose for reviewing this book was to gain a different perspective, from the typical IT Project Management Office (PMO) implementation that is theory based and project driven to a PMO established with a business focus.

### Overview of Book's Structure

The intent of the *Business Driven PMO Setup* is to provide guidance on how a PMO should be created and driven by the business which it supports, being defined by a mission, goals and clearly defined objectives. Chapter topics cover PMO issues, considerations, tool, and tips and techniques, along with study questions and case studies provided to include real-world examples. Each chapter includes a summary, chapter questions and additional references.

Executive Insights offer real-world case studies from various companies with evaluation of the case, problems and recommendations.

**Highlights: What I liked!**

*Business Driven PMO Setup* is a thorough, in-depth discussion of establishing and running a PMO to support the business focus rather than the traditional theory-based implementation that is often used. Included are topics on the different areas supported by the PMO; communications, staffing, politics, executive reporting, management skills, and successful teams; to support the business.

**Who might benefit from *Business Driven PMO Setup***

A Program Manager or Project Manager establishing a Project Management Office to support an organization may find insights into a different approach to the establishment of the PMO - in support of the business.

**Conclusion**

Overall, *Business Driven PMO Setup* accomplishes its stated purpose of discussing the creation of a PMO as business-driven versus the traditional theory-based implementation. With many contributors providing examples and insights, the book is very detailed, and can be a not-so-easy read.

More information about the book can be found at <http://www.jrosspub.com/Engine/Shopping/catalog.asp?store=12&category=182&item=14196&itempage=1>

**About the Reviewer:*****Carol Kacinko***

**Carol Kacinko** is an IT Consulting Executive with over 30 years, specializing in Data Management and IT Management. She has led multi-million dollar, multi-year projects; one awarded the '*Smithsonian Institute Award for Technological Innovation*', established Project Management Offices (PMO) where one CIO was recognized in the '*Top 10 CIO's of the Year*' for the Governance implemented, established strategy and led design through implementation of successful Business Intelligence solutions to major corporations. As Principal of her own consulting company she has provided services to Fortune 500 companies and Federal Government Agencies specializing in Project Management, Business Intelligence, Data Architecture and Enterprise Architecture. Carol has provided instruction for both Oracle and IBM in all Data Base Administration curriculum and Business Intelligence. Carol can be contacted at [ckacinko@kacinko.com](mailto:ckacinko@kacinko.com).