

REGIONAL REPORT – SPAIN



Project Management is Moving Forward in Spain

By: Alfonso Bucero

Miguel de Cervantes, Spanish writer, said: *"If you lose your wealth you lose a lot, if lose a friend you lose much more but if you loose your courage you lose everything"*.

Project management courage has been applied by project managers in Spain along the year 2006. We had the great opportunity to celebrate the PMI EMEA Congress in Madrid last May and it was a very successful event, we got *seven hundred and fifty* professionals attending that Congress. Spanish Executives are more and more conscious about the project management need in Spanish organizations. However a long way must be still walked on this field. Many Spanish Executives do not understand well the strategic part of project management.

Landscape Coperfil will spend more than 100 millions of Euros to develop the Málaga Activa Park that will be located besides the Malaga airport. Many other project like Activa Park are planned to be implemented in other European countries.

Castilla La Mancha Community, through *"Servicios Hospitalarios Generales S. L."* announced a public bidding to outsource Project Management Services for the construction of the General Hospital of the city of Toledo in Spain. This project is very significant because it is the biggest budget dedicated to project management services for a hospital construction in Spain so far, and it has been approved by the Public Administration in the amount of 4,200,000 €. The contracting part considers, as very important, to use a Project Management Services company for this project; furthermore that company will assume the property representation and all the coordination activities through the different phases, dealing with avoiding cost and time deviations for this particular project.

The execution time for this project is 60 months and its construction has been divided in two phases: the first phase, in bidding period, consists of the major part of the project (most of the complex activities); and the second phase, consists of the construction of a kindergarten and a hotel for the hospital' patients.

About one hundred and fifty professionals have achieved their *Masters in project management* in Spain the year 2006. Spanish Universities encourage alumni to

study these Masters after finishing their University degrees. Spanish Universities are contributing to spread project management as a core skill needed for the XXI century professionals.

PMI is also expanding their membership in Spain, we have some interesting news:

More than 150 project management professionals attended last November 29th, 2006 the "IV Encuentro del PMI Barcelona Chapter" (The Fourth PMI Barcelona Meeting) celebrated at Barcelona (Industrial Engineering School).



PMI Barcelona has about one hundred active members so far. PMI Barcelona Chapter had a meeting with the Mayor of Barcelona to talk about the importance of Project Management in all sectors of the Spanish industry.

PMI Valencia Chapter organized its first Event. Eighty four professionals attended this Event in the city of Valencia. This meeting was leaded by Xavier Mulet, PMI Valencia Chapter President, Rafael Lostado (PMI Valencia Chapter Sponsor) and Nacho Albiol, PMI Valencia Chapter Vicepresident.



To summarize: The importance of project management is growing more and more in Spain, the year end was fantastic and 2007 seems to become a very good year.

I wish you and your family a Happy New Year full of love, peace and happy projects (FELIZ NAVIDAD!)

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Mr. Alfonso Bucero, PMP, is an International Correspondent for PMForum.org in Madrid, Spain. Mr. Bucero is also founder and Managing Partner of BUCERO PM Consulting. He previously managed the office in Spain for the International Institute for Learning (IIL) for two years, and was a Senior Project Manager at Hewlett-Packard Spain (Madrid Office) for thirteen years. Alfonso is an active member of the Project Management Institute (PMI®), of the ALI (Asociación de Licenciados, Ingenieros y Doctores en Informática), and of the Spanish Project Management Association, AEIPRO (afiliate member asociación of the International Project Management Association, IPMA). Alfonso was the founder, sponsor and President of the PMI Barcelona, Spain Chapter until April 2005, and he is an IPMA Assessor. He belongs to the LIAG (Leadership Institute Advisory Group) of PMI. Alfonso has a Computer Science Engineering degree from Universidad Politécnica in Madrid, and is now studying for his Ph.D. in "Project Management". He has 28 years of practical experience and has managed and consulted on projects in different countries throughout Europe. Mr. Bucero can be contacted at alfonso.bucero@abucero.com.