

## REGIONAL REPORT - SPAIN



# Project Management in Spain

*By Alfonso Bucero*

## Project Management versus Engineering by Ignacio Moro

Talking about the differences between Project Management and Engineering, I would like to be focused on the disciplines, because we frequently find project managers who are Engineers – this is my particular case – and also we find some project management companies who are offering project management services and engineering services as well.



Project Management and engineering have different scope and relevant differences, although historically some part of the things that we know today as Project Management, were done by the project teams in the past. Currently Engineering is more linked to the project design area and work management, assimilated function to architects and clerk of works, while project management is basically a management methodology, in which the customer delegates their representation and a commitment of management is done, coordinating all the different stakeholders and the responsibility of project objectives accomplishment.

Project Management is first of all a confident contract, and it allows giving the protagonism to the property developer or investor. Through that relationship it takes the initiative of the project and takes those relevant decisions that allow him/her to achieve the more ambitious objectives with less risk level.

We are in a strong stage of Project Management development, with a sustained growth of 30%, due to the larger construction process complexity where we have passed from the traditional property developer schema,

architect and builder to the multidisciplinary project team, main contractor, technical control companies and specialized colaborators.

In any case in Spain we have a contracted work through project management very low regarding US and the rest of the European Community. Then we must be potimistic about our growth forecasts in our industry sector during the next years.

### **Project Sponsorship Workshop was run successfully in Barcelona on March 1<sup>st</sup> -2<sup>nd</sup> 2007**

Alfonso Bucero ran very successfully a "Project Sponsorship Workshop" in Barcelona (Spain). It is a two day workshop that offers participants the opportunity to create an environment that achieves greater project prosperity as a result of excellence in project sponsorship.



The primary audience for this workshop is upper managers and executives. This workshop provides you with the knowledge, tools and practices to be an effective sponsor. Get clear understanding about your roles and responsibilities to ensure that all projects achieve successful outcomes. Another audience is project managers who work with sponsors on a regular basis and seek a better outcome from this interaction. The ideal audience is project manager and sponsor attending the workshop together.

**Alfonso Bucero***PM World Today Correspondent*

Mr. Alfonso Bucero, PMP, is an International Correspondent for PMForum.org in Madrid, Spain. Mr. Bucero is also founder and Managing Partner of BUCERO PM Consulting. He previously managed the office in Spain for the International Institute for Learning (IIL) for two years, and was a Senior Project Manager at Hewlett-Packard Spain (Madrid Office) for thirteen years. Alfonso is an active member of the Project Management Institute (PMI®), of the ALI (Asociación de Licenciados, Ingenieros y Doctores en Informática), and of the Spanish Project Management Association, AEIPRO (afiliate member asociación of the International Project Management Association, IPMA). Alfonso was the founder, sponsor and President of the PMI Barcelona, Spain Chapter until April 2005, and he is an IPMA Assessor. He belongs to the LIAG (Leadership Institute Advisory Group) of PMI. Alfonso has a Computer Science Engineering degree from Universidad Politécnica in Madrid, and is now studying for his Ph.D. in "Project Management". He has 28 years of practical experience and has managed and consulted on projects in different countries throughout Europe. Mr. Bucero can be contacted at [alfonso.bucero@abucero.com](mailto:alfonso.bucero@abucero.com).