

REGIONAL REPORT - SWITZERLAND




Project Management becomes more and more “bullish” in the country of banks, Switzerland

By Alexander Matthey, PMP

PROJECT & PORTFOLIO MANAGEMENT SYMPOSIUM 2007, Vienna, Austria, Nov. 19 & 20, 2007



is proudly associated with this planned to be the biggest in Europe event. This year, for the first time, the Symposium is facilitated by all the PMI Chapters in Germany, Switzerland and Austria.

As stated in the congress brochure issued by the  Project Management Institute PMI Chapter Austria this symposium is intended to be “**One of the largest project management events in Europe**”.



On **Nov. 19 & 20, 2007** the PMI Chapters from Germany, Switzerland and Austria, in a cooperative effort to serve their PM Community will be facilitating the Project - & Portfolio Management Symposium at the Reed Conference Centre in Vienna, Austria. This Symposium has become an annual flagship event for PPM's in all of Europe and will be attracting more than 1000 professionals from all branches of industry and management disciplines, making it one of the largest project management events in Europe. Some of the highlights of the event will be:

- One of the largest project management events in Europe
- International professionals share lessons - learned
- Renowned keynote speakers

- PMI Excellence Awards
- 5 Senior Executive Seminars
- Specific Interest Group Workshops
- PM Software “Tool - Time “ Fair

Cooperate Regionally– Living the European Dream.

If global thinking must be manifested locally, then the next logical step is to cooperate regionally, because alone one is weak and together a group is strong. PMI has 40 European Chapters that are all trying to do the same thing, facilitate and service an interactive PM Community of practice.

Stay tuned at http://www.pmi-austria.org/Content.Node/events/index_en.php

Exclusive Project Management training agreement established in Switzerland

The raising level of Project Management Maturity and need for even higher level of professionalism in the Swiss market has attracted **RMC Project Management, Inc.’s** attention in it’s endeavour to promote worldwide their renowned services and products.



Rita Mulcahy, PMP, CEO and founder of RMC Project Management, Inc and **Alexander Matthey, PMP**, Managing Director of 3PM Experts Sàrl in Minneapolis, Minnesota, USA

The agreement was signed with **3PM Experts Sàrl** beginning summer 2007 and is of strategic value to both organisations since it associates RMC Project Management, Inc., a global brand in Project Management Training, to 3PM Experts Sàrl, a regional leader.

Through this agreement, the Swiss company is now the unique Swiss authorised organisation which is entitled to propose in Switzerland, the best selling RMC Project Management, Inc. courses and material.

- **PMP® Exam Prep**, 5th edition, **445 pages**, Rita’s Course in a book !
- **Hot Topics Flashcards**, 5th edition, **600 pages!**
- **PM FASTrack® Exam Simulation Software**, with **1400 preparation questions!**



RMC Project Management, Inc.’s Best Selling **PMP Exam Prep System**

For finalizing the agreement, 3PM Experts' MD, Alexander Matthey, PMP, visited RMC Project Management, Inc. headquarters in Minneapolis, Minnesota where Mr. Matthey was trained as an RMC Instructor.

Founded by Rita Mulcahy, PMP in 1991, RMC Project Management is the worldwide innovator in project management training and professional development. Over the last 15 years, tens of thousands of project managers in over 40 countries have utilized one of RMC's professional development resources, classes or e-Learning courses to expand their project management knowledge and further their careers. Today, RMC offers a wide range of innovative classes and products for beginning project managers, advanced PMs, and project managers seeking an internationally-recognized certification.

Eric Rudolf, RMC Project Management Director of Marketing stated: "As RMC continues to expand its global reach, we have two primary goals: to enter areas of the world where growth in project management is still in double and even triple digits annually, and to work with companies who are already market leaders in their respective regions. By partnering with 3PM Experts Sàrl, we have accomplished both."

"Our aim is to remain a leader in our field and to grow even faster by offering world class services to a demanding market" says **Alexander Matthey**, PMP Managing Director of 3PM Experts. "By establishing this relationship with RMC Project Management Inc, 3PM Experts will expand its influence and impact in the EMEA market. This will happen once in Switzerland we have stabilised our position and can firmly and continuously claim that we have trained 33% of all Swiss PMP@s".





Alexander Matthey

International Correspondent, Switzerland



Alexander Matthey, PMP, is an International Correspondent for PMForum based in Vaud, Switzerland, near Geneva.

Alexander Matthey is also the Managing Director of 3PM Experts Sàrl. He has over 24 years experience, has worked extensively in many countries and cultural environments worldwide, and is an expert in the areas of project management office (PMO), organizational PM maturity, and PM for software and IT projects. Alexander has written and lectured widely on Project Management in French and English, is the author and trainer of PMP certification courses, and is a frequent speaker at International PMI leadership meetings and congresses. He is a faculty member at the International University in Geneva, and a lecturer at the University of Geneva. He is currently Vice President of the PMI Switzerland Chapter. Alexander holds a Masters Degree in Computer Electronics and Software Engineering and a Masters in Business Information Systems. Fluent in the English, French, Hungarian and Bulgarian languages, Alexander also speaks some German and Russian. Additional information about Alexander Matthey can be found at (link to PMF correspondents bio). Alexander Matthey can be contacted at a.matthey@3pmexperts.com.