

REGIONAL REPORT – BRAZIL



A National Website and a National Congress: signs of team work

by Alcides Santopietro Jr., PMP

The largest and most populous country in South America is becoming more united. It might be too pretentious to say that it is solely caused by the Project Management practitioners, after all, this unity movement can be seen under various different points of view, but let's take a look at what Project Management has to do with that.

With thirteen Project Management Institute chapters spread from North to South, it is possible to witness a recent initiative to work together for a common purpose that benefit the whole community of professionals dealing with Project Management in the country. Certainly there are numerous successful projects which can be attributed to the effort of a conjunction of PMI Chapters. However, they may never have showed this level of team-work as we can see currently.

Two projects characterize this movement currently: the new Brazilian PMI web site and the organization of the II Brazilian Project Management Congress.



The Brazilian PMI web site is a milestone. It is a vehicle of communication that anyone in the country will utilize to become updated with news and events about Project Management. Professionals and students will not need to browse different PMI Chapters web sites (after all, there are thirteen in the country) to get to know what is going on. The local PMI Chapter web sites will keep alive and will have their specific value. At this point, more important than that is the team work and the effort of various volunteers from different Chapters that deserves our attention.

What this portal aims to become is enormous. And it will. The project contemplates not only the initial effort to produce the web site itself, but also intends to structure a team to keep it evolving

over time, as it has to be. Still under construction, it is already possible to have a quick look at it: www.pmi.org.br. We are proud of it, even not finished yet.

Another endeavor that is going to make Brazilian project management practitioners proud this year is the second edition of the Brazilian Project



Management Congress. Brazil has been doing a great work in the events field: the last Seminars and Congresses reached audiences of 600-700 people – the V International Project Management Seminar in 2005 and the I Brazilian Project Management Congress in 2006 are examples of the success stories that we accumulate.

Genuinely supported by all PMI Chapters in Brazil, the second edition of the Brazilian Project Management Congress consolidates the intention of the country to become more united. The various offices of PMI in the country understood that joining strengths can be much more effective to deliver value to the community that if they worked alone.

This year the Brazilian Congress will take place in Salvador, the heart of Bahia, a state from the Northeast region well known by the richness of its culture, which can be noted in music, dance, religion, gastronomy and arts. From August 17th to 19th, the country will perceive the result of a great team work.

The main theme of the II Brazilian Project Management Congress is “Innovation”. And this is what the PMI Chapters in Brazil are doing: innovating in the way of organizing strengths and surpass cultural barriers, taking advantage of the creative and competent body of professionals and volunteers from the various PMI offices over the country to get results faster and more effectively. People are working together to deliver more value to Brazilian professionals and students dealing with Project Management.

With nearly 250,000 members in over 150 countries, PMI is the world’s largest and best-known project management professional society. PMI is engaged in advocacy for the PM profession, setting standards, conducting research and providing access to a wide variety of information and resources. PMI also promotes career and professional development and offers certification, networking and community involvement opportunities. PMI was founded in the USA in 1969, but is now a global organization with members, chapters and offices worldwide. For more information, visit www.pmi.org.



Alcides Santopietro, PMP
PM World Today Correspondent



Mr. Alcides Santopietro is an International Correspondent for www.pmforum.org in São Paulo, Brazil. Mr. Santopietro is also founder and managing partner for Proage, a project management consulting and training company based in São Paulo.

An Industrial Engineer and PMP, with post-graduate diplomas in Marketing and Project Management, Alcides is an active volunteer leader in the PM profession. Additional information about Mr. Santopietro can be found at www.pmforum.org/pm_forum_team/index.htm#Santopietro. Mr. Santopietro can be contacted at alcides.santopietro@gmail.com.