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Project Management in Spain: Monthly Report End of July 2009

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The Project Management Services in the Healthcare Sector

“An interesting aspect counting on a project management company services has been to have a cost and time forecast available on time, in addition to the project detailed information progress; that way is allowing us to make the right decisions”

What are the benefits that project management services are giving to a healthcare entity?

First of all, to confirm that the vocation from “Clínicas de Catalunya del Grupo Aliança” is to offer welfare services related through offering the best possible medical services. This is our core business and we are focused on.

We would not be able to offer these high quality services without the right facilities accordingly to the last technology and with this objective we have started up an ambitious investment plan, within these projects are the refurbishment of Sacre Coeur Hospital, the restoration of our Sabadell Hospital that will be reopened by 2009 and the new “Les Terres de Ponent” Hospital at Lleida, which project is starting now. In order to be able to focus on our business, we decided to hire Project Management Services for those

hospitals with a clear idea about keeping the decision making from our site without being involved in the daily work and project development.

It is fundamental for us, this management to be efficient and these investments to have a return for the Aliança Group that is directly translated to the startup of the best medical services and facilities for our patients.

Other interesting aspect about decision making process has been to have available at every moment a final cost and time forecast, in addition to the detailed information about the project progress that is allowing us to make the right decisions. It surprised me that in the construction sector, in comparison with others, appear some understandings regarding what should be done in the project. I don't want to be understood that we did not have a good business relationship with the construction firms, but having a project manager helping us to argue has been positive too.

Project Management, a competitive opportunity

Last July 26th was celebrated in Madrid the third meeting of the 9th Edition of working breakfasts, organized by the ESIC Business & Marketing School and BANCAJA, in collaboration with the "Diario Las Provincias". One of the fundamental objectives for those working breakfasts is the ideas and experiences exchange from executives and professionals, regarding nowadays subjects that affect the construction operation and development and contribute to the society progress.

The subject to debate, this time, was "Project Management, a competitive opportunity", driven and moderated by Javier Megias Terol, Regional Manager from GMV.

The participants in this meeting were: Pilar Romero (AYTO. DE ALBORAYA), Marcelino Alonso (OVSI – GENERALITAT VALENCIANA), Juan A. Bertolin (ESPAITEC – UJI), David Dapena (HOSPITAL DE MANISES), Paulino León (INGECAL), Andreu Llambrich (FIVEC – AYTO. DE VALENCIA), Paco Suay (DELFIN GROUP), Emilian Olmeda (BANCAJA), Carlos Rial (LAS PROVINCIAS), Jose Luis Munilla y Marcos Laguía (ESIC VALENCIA).

Lastly we have been used to manage abundance, execute huge projects without worrying about those was executed optimizely, on time and cost. However, a new reality has come: There are multiple signs that indicate that

our work will be focused on managing scarcity, and for that we must think about the paradigms and perceptions that confine our viewpoint.

Given the exposed scenario, it is very important to look around for opportunities to allow and maximize our ability to compete in the market. In that subject, statistics are not encouraging: About 70% of the projects are delayed and have important deviations about planning. These deviations have a big impact in some of the factors that have bigger showing at moments like now: cost increase, lost of quality or delays.



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