

REGIONAL REPORT – SWITZERLAND – DECEMBER 2009



Project Management Update from Zurich

Rüdiger Geist

*International Correspondent for PMForum & PM World Today
Zurich, Switzerland*

On the occasion of the “International Project Management Day” the PMI Switzerland Chapter invited to an Exclusive Professional Program featuring Mr. Fredrik Härén founder of interesting.org, renowned writer and international speaker on business creativity.



The program focussed on the importance and value of new ideas.

An inspiring and motivating talk that encourages creativity and innovative thinking. Many interesting examples were given and Fredrik interacted frequently with his audience. The purpose of this event was to help people understand how valuable it is to think in new ways – and how challenging this is to accomplish.

Mr. Fredrik Härén is a Swedish entrepreneur, publisher and author who now lives in Singapore.



More than 240 participants in three different cities (Basle, Zurich and Geneva) followed Mr. Fredrik Hären

Fredrik Hären is the founder of a creativity company called interesting.org, and has been invited to speak on creativity in over 1000 sessions to people in more than 30 countries.

He was awarded Speaker of the Year in Sweden in 2007, and was selected as one of Sweden 100 most inspiring persons by the magazine *Leva* in 2008. In 2009 he was selected one of Sweden most sought after business Speakers .

Fredrik has written a total of 7 books. His next book, *The Developing World*, will be published in English later this year.



Picturesque Zurich

About the Author:**Rüdiger Geist****Author**

*International Correspondent
Based in Zurich, Switzerland*



Rüdiger Geist, PMP, IPMA Level B, is the Managing Director of Spirit@PM GmbH, a Swiss-based consultancy specializing in coaching, consulting, outsourcing and training in the areas of Project, Programme and Project Portfolio Management. He is also Associate Professor of Project Management at Kalaidos Fachhochschule (Zurich), the International Institute of Management (Fribourg) and IFA AG (Zurich). He was Managing Director for Agora Associates GmbH during 2007-2008, where he was engaged in consulting, coaching and training in project, program and portfolio management. He was previously lead PM coach, project manager and project portfolio manager for Credit Suisse; senior project manager, coach and portfolio manager for SPOL AG; assistant CFO, contract manager, project manager, and coach for CSC Switzerland; project designer, manager and coach for CSC PLENZKE AG in Wiesbaden, Germany; and information systems developer for BVV Versicherungsverein des Bankgewerbes AG, Freie University and others in Berlin. Rüdiger has a Diploma in Political Science from Freie University Berlin (1988) and in Informationsorganisator from Siemens/Nixdorf, Berlin. He is also a CMMI and SPICE certified assessor. Rüdiger holds an IPMA Level B project management certification (GPMF) and the Project Management Professional (PMP®) certification from the Project Management Institute (PMI®), as well as the PMOS (CSC) and a Masters Certificate in Project Management from George Washington University (GWU) in the USA. Rudiger has authored papers and presentations at IPMA and PMI conferences and currently sits on the board of the PMI Switzerland Chapter as Vice President Education & Certification. Fluent in English and German, Rüdiger is based in Zurich and can be contacted at rg@spirit-at-pm.com.