

REGIONAL REPORT – ITALY – FEBRUARY 2009



Project Management Update from Italy
End of January 2009

By Antonello Bove
International Correspondent for PMForum & PM World Today
Rome, Italy & Washington, DC, USA

Sardinia: First Conference in Project Management

On January 14th 2009, the local government of Sardinia (Regione Sardegna and Provincia di Cagliari) in cooperation with the industrial association (Confindustria), organized the first conference on project management entitled “Project management in the Public and Private Sectors”. The focus was on the role of project management as leverage for developing and improving the performances of the public and private sector.



The event was hosted by the county of Cagliari (Provincia di Cagliari), the capital of the Sardinia region. Nearly 150 people attended the Sardinian events, showing an overwhelming interest in project management. In attendance, were representatives from public environment, construction and manufacturing industry related projects. More than 10 speakers were part of the conference: expert managers, academics, and government officers, lead by **Stefania Siddi**, the conference’s chair and journalist of the Sardinia news paper “La Nuova Sardegna”.

Concetta Rau, Assessor for Industrial Activities, with the government of Regione Sardegna, observed that Project Management is a method that has become strategic and valuable for the public and private sector.

Alberto Scanu, President of Confindustria Cagliari, gave emphasis to the effective teamwork between the local university and the Industrial Association, promoting project management.

Roberta Meloni, PhD in Project Management, presented a research project aimed at measuring the utilization of project management techniques in the private sector. The research will analyze the interview's of 200 companies and assess the level of maturity in project management, with the main focus in planning and monitoring.

A case study was reported by **Roberto Muti**, Project leader for a multi-million Euro environmental project in South Italy, discussed the difficulties in negotiating and creating consensus between different stakeholders' expectations.

Marcello Patrese, managing director of PM Team, a consulting company in project management, outlined the introduction of the 4th and latest version of the Pmbook, explaining the importance of project management standards established by the PMI worldwide.

Carlo Argiolas, director of the project management's Master in Construction, with the University of Cagliari, stressed the importance of using a methodology to guarantee success.

Finally, another interesting case was presented by **Antonio Mancosu**, project manager of Ericsson, explaining the Ericsson methodology and stressing the project cycle from definition to closing.

In the afternoon, a workshop was held providing a 12 step methodology www.lametodologiadei12step that both public and private sectors should follow in a project's definition and planning stage to guarantee a successful execution in terms of time, cost, scope and value.



Antonello Bove

*International Correspondent - Italy
Based in Rome, Italy
and Washington, DC, USA*



Antonello Bove is an International Correspondent for PMForum and PM World Today. Based in Washington, DC and Rome, Italy, Mr. Bove is also an Consultant for the Inter-American Investment Corporation (IIC), the private investment arm of the Inter-American Development Bank. At IIC, he is leader of a program designed to strengthen European ties with Latin America and the Caribbean; he spends his time equally between Italy, Latin America and the USA. Antonello was previously CEO of Robur Corporation, a manufacturer and marketer of gas absorption air-conditioning technology based in Indiana. He was also previously a Partner at Proginvest in Rome, Italy, and a business development & government affairs manager at Iniziativa SpA (Milan-Rome, Italy), today Ernst & Young. He is a visiting professor at ABITA - Project Management University of Florence, Italy. Antonello is the author of the project management book, *La metodologia dei 12 Step* www.lametodologiadei12step.com, published in Italy by Hoepli in 2008. Antonello has a degree in Economics and Business Administration from the University of Rome "La Sapienza" (1987) and is a graduate of the Executive Program on General Management from the University of Michigan (2002). A member of the "Italian Association of Journalists" since 1987, he is also a member of the Project Management Institute (PMI®) and the American Management Association (AMA). Additional information about Antonello can be found at <http://www.pmforum.org/pm%20forum%20team/index.htm>. Antonello can be contacted at: antonellobove@aol.com.