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Project Management in Spain: Monthly Report End of January 2009

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Project Management assure Shopping Malls Project success

One of the keys is to adapt the project management services to the different sectors where applicable, to add value to all of them and see the advantages that project management control can offer through project professionals, says D. Carlos Armero Arnedo (Director de Operaciones de la empresa MACE).

We might say that Shopping Malls Projects, due to its dimensions and complexity, are one of the more appropriated fields for Project Management application. The Shopping Mall property developers are aware of that and, therefore, they understand and value the Project Manager participation in their projects in a special way. In fact Mace organization has managed eight Shopping Malls projects from different types simultaneously, offering a broad services variety to our customers.

The main reasons that justify completely the Project Manager participation in the Shopping Malls Projects design and construction are as follows : The complexity of the design; the participation of multiple agentes for all phases; the strict commitments of cost and time associated to the project profitability and change management associated to the shop unit.

The complexity of those projects assumes there are many factors that may derive into risks. The essence of Project Manager function is to do the appropriate

management and control for these risks to avoid to be converted into threats as project result.

When we are focused on each phase of a Shopping Mall execution plan, we can analyze which are the more outstanding project management contributions to that type of work.

At the Pre-construction phase of a big Shopping Mall, Project Management may contribute to several activities and services as cost estimation and effective control of his evolution to set out the final cost forecast as adjusted as the project advance allows it.

During Construction Phase, the Project Management offers as main management services project change management control; subcontractors coordination; work logistic organization, including space organization, traffic and accesses, and connections management. Other fundamental service that the Project Manager may offer at this phase is the exclusive works coordination (ECOP).

Finally, at the delivery phase, the Project Manager will be in charge for all opening permissions, all the final documentation management work, follow up and all the tips and reviews activation.

Although the project management services must be adjusted to the project needs and customer idiosyncrasy, Mace recommends some key ideas of general application:

- The added value by the project management service will be higher as soon the project manager to be involved
- Cost management must be always included in the project management services

An appropriate project management service may save a lot of money to the Shopping Mall property developer, so we advice you, regarding the contracted firm to do that job, to call to professional organizations that are able acredit its experience in this market sector.

PMI Madrid Spain Chapter Board of Directors celebrate his first Anniversary”

Last January 10th 2009, the PMI Madrid Spain Chapter celebrated his first Anniversary. During the year 2008, that Board of Directors achieved his first goal, to restart the Madrid Chapter activities. Some important actions accomplished are as follows:

- By Laws formalized
- Operational and internal procedures updated
- Monthly PMI Madrid Spain Chapter Newsletter distribution to Chapter members
- Project Management Event on May 12th 2008
- Annual Assambly on October 13th 2008 (informational only)
- Website PMI Madrid Chapter redesign
- Internet Forum creation



The PMI Madrid Spain Chapter Secretary, President and Vicepresidents with Ricardo Vargas (PMI Board Chair) in the center of this picture, at the Event celebrated on May 12th 2008.

This BOD (Board of Directors), that started with 252 members, has achieved 439 members so far, and has launched a new monthly professional meeting for their membership, the objective is to facilitate the professional NETWORKING and promote the profession more and more.

To find out more information about PMI Madrid Spain Chapter, please visit:

www.pmi-mad.es



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Alfonso Bucero, DEA, PMP, is an International Correspondent for **PMForum** and **PM World Today** in Madrid, Spain. Mr. Bucero is also founder and Managing Partner of BUCERO PM Consulting. Alfonso was the founder, sponsor and president of the PMI Barcelona Chapter until April 2005, and belongs to PMI's LIAG (Leadership Institute Advisory Group). Now he is the President of the PMI Madrid Spain Chapter. Alfonso has a Computer Science Engineering degree from Universidad Politécnica in Madrid and is studying for his Ph.D. in Project Management. He has 29 years of practical experience and is actively engaged in advancing the PM profession in Spain and throughout Europe. Additional information about Mr. Bucero can be found at <http://www.pmforum.org/pm%20forum%20team/index.htm#5>. Mr. Bucero can be contacted at alfonso.bucero@abucero.com.