

PM WORLD TODAY – REGIONAL REPORT – FINLAND

**Project Management Update from Finland**

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Introduction

The Finnish project management community's main focus lately has been on the 23rd IPMA World Congress, which took place in Helsinki on June 15 ... 17 2009.



23RD IPMA WORLD CONGRESS
15.-17.6.2009. HELSINKI

The theme for the Helsinki congress was "**Refresh Yourself**". The event was aimed at regenerating one's professional career, organization and personal development. Congress website is www.refresh09.com.

The event brought together highly targeted top managers and professionals from all fields in emerging and leading economies. Exclusively designed networking opportunities connected partners to decision makers, leaders and senior management and all levels of delegates, and helped in expanding contacts in a "Refreshing" atmosphere. Congress partners participated in a partner exhibition or sponsor specific activities at the Congress.

The congress organizers announced earlier a state-of-the-art high-tech service which will be offered to all participants of the congress: All proceedings will be released on-line in a video format, free of charge to congress participants. The video materials, comprising the presentations from the seven concurrent congress streams, will be available for participants for one full year.

This report includes the following IPMA World Congress related topics:

- Keynote presentations
- Main presentations
- Research seminar
- IPMA Project Excellence Awards
- Word from the congress organizers

All photographs are courtesy of Jouko Vaskimo.

Keynote presentations

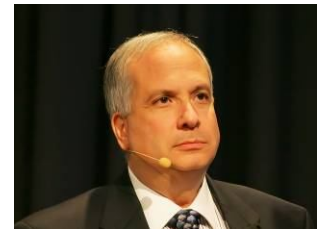
Mr **Ole Johansson**, President and CEO of **Wärtsilä Corporation**, delivered his keynote presentation *From Trial and Error to a Recognized Global Turn-key Supplier – The Wärtsilä Power Plant Story* in the afternoon of 15.6.2009, in the congress opening ceremony.



Mr **Heikki Malinen**, President and CEO of **Pöyry PLC**, delivered his keynote presentation *From One Man's Dream to Global Network Company* in the afternoon of 15.6.2009, in the congress opening ceremony.



Dr **Ed Hoffman**, Director of Academy of Program/Project Management and Engineering Leadership at **National Aeronautics and Space Administration (NASA)**, delivered his keynote presentation *The Project Academy: Re-energizing Project Management* in the morning of 16.6.2009, the second congress day.



Mrs **Judith Umlas**, Senior Vice President, Learning Innovations, **International Institute for Learning Inc.**, delivered her keynote presentation *The Power of Acknowledgement* in the morning of 16.6.2009, the second congress day.



Dr **Jürgen Schloss**, Program Director of PM@Siemens, **Central Technology Division, Siemens AG**, delivered his keynote presentation *Project Management in a Global Business Environment* in the morning of 17.6.2009, the third congress day.



Dr **David Schrader**, Director of Strategy and Marketing, **Teradata Corporation**, delivered his keynote presentation *Better, Faster Enterprise Decisions: From Insights to Action With Active Enterprise Intelligence* in the morning of 17.6.2009, the third congress day.



Mrs **Zaiga Magnusson**, Key developer, Star School concept, **JAC Initiative Star School Project**, Sweden, delivered her keynote presentation *Star School Project - for an AIDS-free life in Africa* in the afternoon of 17.6.2009, in the congress closing ceremony.



Main presentations

Professor **Vernon Ireland**, Director of Project Management, **The University of Adelaide**, Australia, delivered his presentation *Identifying and managing uncertainty and emergence* in congress stream *Human side of projects in modern business* in the morning of 16.6.2009, the second congress day.



Professor **Adriaan Bekman**, General Director, **IMO**, The Netherlands, delivered his presentation *Managers and people: Horizontal leadership approach* in Seminar 10 *Balancing leadership and management* in the afternoon of 16.6.2009, the second congress day.



Mr **Matti Haukka**, Senior PM Consultant, **Project Institute Finland Ltd**, delivered his presentation *Developing the project portfolio management process and maturity step by step* in Seminar 1, *Strategy creation and project portfolios*, in the morning of 16.6.2009, the second congress day.



Mr **Panu Kause**, Director, Partnerships and Innovation, **Ixonos Plc**, Finland, delivered his presentation *The Why and How of Killing a Project* in Seminar 11, *Handling Conflict & Crisis in Projects*, in the morning of 17.6.2009, the third congress day.



Research seminar

Dr **Kalle Kähkönen**, the Chairman of the **IPMA World Congress 2009 Scientific Secretariat**, was in charge of the *Human Side of Projects in Modern Business* research seminar. A good share of finally accepted papers, 10 out of 48, made the grade 'excellent', which demonstrated the outstanding value of contribution of the congress research stream.



Professor **Peter WG Morris** was honored with the **IPMA Research Achievement Award**, which is the first of its kind within IPMA, based on his lifetime achievement in project management research, and for his work in establishing 'the management of projects as a discipline and a domain'. Professor Morris accepted the award, and delivered a presentation on *The future of project management* at the congress research seminar on 16th June 2009.



Professor **Anbang Qi** and his team were honored with the **IPMA Research Award** for their achievements in project integrated management research. Professor Qi accepted the award, and delivered his presentation *Project integrated management techniques* at the congress research seminar on 16.6.2009.



Dr **Karin Bredin** was honored with the **IPMA Young Research Award** for her achievements in project management research. Dr. Bredin accepted the award, and delivered her presentation *Human Resource Management in project-based organizations* at the congress research seminar on 16.6.2009.



Mrs **Olga Perminova** was honored with the **IPMA Young Research Honor** award for her achievements in project management research. Mrs Perminova accepted the award on 16.6.2009, and delivered her presentation *Risk, opportunity and uncertainty management practices at the warranty phase of industrial projects* at the congress research seminar on 17.6.2009.



Mr **Edivandro Conforto** was honored with the **IPMA Young Research Honor** award for his achievements in project management research. Mr Conforto accepted the award on 16.6.2009, and delivered his presentation *Development of an agile project management method applied to product development in small technology-based companies* at the congress research seminar on 17.6.2009.



Dr **Hedley J Smyth** and Ms **Francesca Auch** were honored with the **Emerald Best Paper Award** for their paper *Cultural Divergence in Project Firms*. The authors received the award from the Chairman of the IPMA World Congress 2009 Scientific Secretariat Dr Kalle Kähkönen on 17.6.2009.



IPMA Project Excellence Awards

Beijing T3 Airport Expansion Project, undertaken by **Siemens Ltd China**, was honored with the **IPMA Project Excellence Award** in the *mega-sized project* category. Mr **Herman Herve**, Mr **Jeff Martin** and Mr **Tan Xiao Bo** received the award, on behalf of the project, from Mrs **Brigitte Schaden**, President, **IPMA**, at the *Refreshing Gala* awards dinner at the Finlandia Hall on 16.6.2009.



Well Modernization Program, undertaken by **Petrom EP**, has been honored with the IPMA Project Excellence Award in the *big-sized project* category at the 23rd IPMA World Congress in Helsinki, Finland. Mr **Umair Mir** and Mr **Herald Sharuga** received the award, on behalf of the program, from Mrs Brigitte Schaden, President, IPMA, at the *Refreshing Gala* awards dinner at the Finlandia Hall on 16.6.2009.



Word from the congress organizers



In the closing ceremony Mr **Jyry Louhisto** (left), Project Leader in charge of the IPMA World Congress in Helsinki, Finland, and Mr Osmo Härkönen (right), Chairman, **Project Management Association Finland**, were extremely happy with the



congress, and expressed their warmest appreciation to everyone involved in the initiating, planning and implementing the congress. Mr Louhisto and Mr Härkönen

thanked all the partners, speakers, presenters, participants and organizers who contributed in making this IPMA World Congress one of the best ever.

The local host of the 23rd IPMA World Congress on Project Management in Helsinki was Project Management Association Finland (PMAF), based in Espoo, Finland. PMAF is the national membership body for Finland in the International Project Management Association (IPMA). The general manager of PMAF is Jyry Louhisto, who was also the project director for the 23rd IPMA World Congress. For further information on Project Management Association Finland, please navigate to www.pry.fi/en.

Projektiyhdistys

Project Management Association Finland



IPMA»

international
project
management
association

Founded in 1967 and registered in Switzerland, the International Project Management Association (IPMA) is the world's oldest project management professional organization. IPMA is an international federation of more than 45 national PM societies in Africa, Asia, Europe and the Americas. IPMA's Annual World Congress is one of the largest and most important gatherings of project management authorities and leaders each year. For further information on IPMA, please navigate to www.ipma.ch.

About the Author:**Jouko Vaskimo***Author*

Jouko Vaskimo is Projects Director at Ixonos PLC, a major Finnish IT consultancy. Jouko is also an International Correspondent for PMForum and *PM World Today* in Finland. Mr. Vaskimo graduated from Helsinki University of Technology in 1992. Since then he has held project and PM related assignments with increasing levels for responsibility at Sinebrychoff, the oldest brewery in Scandinavia; Kemira Engineering Ltd, a major chemicals company; DNA Finland Ltd, a major Finnish mobile phone operator; and for Nokia. At Ixonos PLC since 2006, Jouko is responsible for project management methodology and competence development within the Ixonos group and at Ixonos clients. Jouko holds the IPMA Level C (Project Manager) and Level B (Senior PM) certificates and is an IPMA assessor for Project Management Association Finland (PMAF). He is a member of the PMAF Board of Directors and a founding member of PMI Finland Chapter. He received the PMP certificate in 2003. Since October 2007, Jouko has been head of the Finnish delegation to ISO for creation of the new ISO 21 500: Project Management: Guide to project management – standard. Jouko resides in Helsinki, Finland and can be contacted at [jouko.vaskimo“at”ixonos.com](mailto:jouko.vaskimo@ixonos.com). Additional information about Jouko Vaskimo can be found at <http://www.pmforum.org/pm%20forum%20team/index.htm>.