

PM WORLD TODAY – REGIONAL REPORT – FINLAND

**Project Management Update from Finland**

By Jouko Vaskimo

*International Correspondent for PMForum & PM World Today
Helsinki, Finland*

Introduction

The Finnish project management community main focus is in the up-coming IPMA World Congress, which will take place in Helsinki on June 15 ... 17 2009.



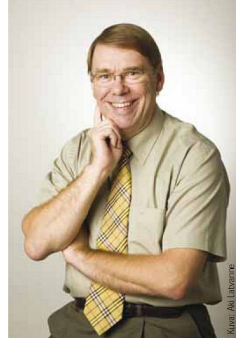
23RD IPMA WORLD CONGRESS
15.-17.6.2009. HELSINKI

The theme for the Helsinki congress is "**Refresh Yourself**". The event is aimed at regenerating one's professional career, organization and personal development. Congress website is www.refresh09.com.

The event brings together highly targeted top managers and professionals from all fields in emerging and leading economies. Exclusively designed networking opportunities will connect partners to decision makers, leaders and senior management and all levels of delegates, while helping expand contacts in a "Refreshing" atmosphere. Congress partners can participate in a partner exhibition or sponsor specific activities at the Congress.

The congress organizers have announced a state-of-the-art high-tech service which will be offered to all participants of the congress: All proceedings will be released on-line in a real-time video format, free of charge to congress participants. The video materials, comprising the presentations from the seven concurrent congress streams, will be available for participants for one full year.

Mr. **Jyry Louhisto**, Project Leader in charge of the IPMA World Congress in Helsinki, Finland, is happy to be able to offer a state-of-the-art congress to the participants. Mr. Louhisto is especially proud of the high-tech service of making the congress proceedings available on-line in a real-time video format. Considering this technical innovation, and the extremely low prices of 650 € + vat 22% (for IPMA members, excluding gala and farewell party) and 850 € + VAT 22% (for other participants, excluding gala and farewell party), the 23rd IPMA World Congress in Helsinki is the most cost effective project management congress in the recent history. Mr. Louhisto invites everyone interested in project management to come and enjoy latest information on contemporary developments and future trends: *If you have not registered yet, it is high time to do so now!* You can find the event website and registration at www.refresh09.com. Mr. Louhisto can be contacted at Jyry.Louhisto@pry.fi. (photo courtesy Aki Latvanne)



IPMA»

international
project
management
association

Founded in 1967 and registered in Switzerland, the International Project Management Association (IPMA) is the world's oldest project management professional organization. IPMA is an international federation of more than 45 national PM societies in Africa, Asia, Europe and the Americas. IPMA's Annual World Congress is one of the largest and most important gatherings of project management authorities and leaders each year.

This report includes the following IPMA World Congress relates topics:

- Updated congress program
- Keynote presenters
- Main speakers
- Research seminar
- Social program
- Hotel bookings
- Pre- and post congress programs
- Accompanying persons' programs
- IPMA Golf Cup
- Helsinki This Week, Helsinki Card

Updated congress program

The congress organizers have released an updated congress program, version 1.8, available at www.refresh09.com/assets/files/WorldCongress_1_8.pdf.



VERSION 1.8

It is time to refresh...

Welcome to the 23rd IPMA World Congress 15. - 17.6.2009, Helsinki Finland

The Project Management training event of the year!

REFRESH YOURSELF
PROJECT WORLD 2.0

FACT!
Over 100 Top leaders and speakers
Practical seminars and workshops
Refreshing social programme
Scientific presentations
Panel discussions

PLATINUM PARTNER WÄRTSILÄ

23RD IPMA WORLD CONGRESS
15. - 17.6.2009, HELSINKI FINLAND

IPMA[®]
International project management association

Keynote presenters



Mr. **Ole Johansson**, President and CEO of **Wärtsilä Corporation**, delivers his keynote presentation *From Trial and Error to a Recognized Global Turn-key Supplier – The Wärtsilä Power Plant Story* in the afternoon of 15.6.2009, in the congress opening session. (photo courtesy 23rd IPMA World Congress)



Mr. **Heikki Malinen**, President and CEO of **Pöyry PLC**, delivers his keynote presentation *From One Man's Dream to Global Network Company* in the afternoon of 15.6.2009, in the congress opening session. (photo courtesy 23rd IPMA World Congress)



Dr. **Ed Hoffman**, Director of Academy of Program/Project Management and Engineering Leadership at **National Aeronautics and Space Administration (NASA)**, delivers his keynote presentation *The Project Academy: Re-energizing Project Management* in the morning of 16.6.2009, the second congress day. (photo courtesy PMForum)



Dr. **Harold Kerzner**, Senior Executive Director at **International Institute for Learning, Inc.**, delivers his keynote presentation *Value-driven Project Management* in the morning of 16.6.2009, the second congress day. (photo courtesy 23rd IPMA World Congress)



Dr. **Jürgen Schloss**, Program Director of PM@Siemens, **Central Technology Division, Siemens AG**, delivers his keynote presentation *Project Management in a Global Business Environment* in the morning of 17.6.2009, the third congress day. (photo courtesy www.gnpoc.com)



Dr. **David Schrader**, Director of Strategy and Marketing, **Teradata Corporation**, delivers his keynote presentation *Better, Faster Enterprise Decisions: From Insights to Action With Active Enterprise Intelligence* in the morning of 17.6.2009, the third congress day. (photo courtesy www.images.google.fi)



Mrs. **Zaiga Magnusson**, Key developer, Star School concept, **JAC Initiative Star School Project**, Sweden, delivers her keynote presentation *Star School Project - for an AIDS-free life in Africa* in the afternoon of 17.6.2009, the third congress day. (photo courtesy Zaiga Magnusson)

Main speakers



Professor **Vernon Ireland**, Director of Project Management, **The University of Adelaide**, Australia, delivers his presentation *Identifying and managing uncertainty and emergence* in congress stream *Human side of projects in modern business 1* in the morning of 16.6.2009, the second congress day. (photo courtesy www.ecic.adelaide.edu.au)



Professor **Adriaan Bekman**, General Director, **IMO**, The Netherlands, delivers his presentation *Managers and people: Horizontal leadership approach* in Seminar 10 *Balancing leadership and management* in the afternoon of 16.6.2009, the second congress day. (photo courtesy 23rd IPMA World Congress)



Mr. **Matti Haukka**, Senior PM Consultant, **Project Institute Finland Ltd**, delivers his presentation *Developing the project portfolio management process and maturity step by step* in Seminar 1, *Strategy creation and project portfolios*, in the morning of 16.6.2009, the second congress day. (photo courtesy Project Institute Finland Ltd)



Mr. **Panu Kause**, Director, Partnerships and Innovation, **Ixonos Plc**, Finland, delivers his presentation *The Why and How of Killing a Project* in Seminar 11, *Handling Conflict & Crisis in Projects*, in the morning of 17.6.2009, the third congress day. (photo courtesy Ixonos Plc)

Research seminar

Dr. **Kalle Kähkönen**, the Chairman of the **IPMA World Congress 2009 Scientific Secretariat**, has announced a state-of-the-art research seminar will take place at the IPMA World Congress in Helsinki, Finland.



Concentrating on *Human Side of Projects in Modern Business*, the research seminar will run throughout the entire congress. The seminar will comprise a research and development oriented stream, addressing new knowledge and insights on human aspects in modern projects. Historically, the foundation of the core content of project management and its structuring is in operations research. Gradually, this structuring has been increasingly equipped with human resource management aspects and skill areas. Whereas skill areas such as time and cost management are well established and well known, there are numerous emerging skill areas regarding human side of projects and their management. The content and role of these "soft" management areas need to be further explored and discussed.

With over 80 research papers from 27 different countries submitted for acceptance to the congress, Dr. Kähkönen has led the final paper evaluation process that has resulted in a full program of research based oral and poster presentations for two congress days. A good share of finally accepted papers, 10 out of 48, made the grade 'excellent', which demonstrates the outstanding value of contribution of these papers.

For further information, please navigate to www.pmforum.org/blogs/news/2009/05/CongressorganizersannounceStateoftheartresearch.html.

Social program

A refreshing social program, surrounding the official proceedings of the 23rd IPMA World Congress on project management, has been announced by the organizing committee.

On the **first congress evening, 15.6.2009**, the theme will be **Re-seeing & Re-networking**. Helsinki City Hall, in the immediate vicinity of the *Kauppatori* marketplace, is the venue for this event, which will be hosted by the City of Helsinki. The objective of the event is to function as a reunion and Bistamundi.

The **second congress evening, 16.6.2009**, is highlighted by the **Refreshing Gala**, at the renowned **Finlandia Hall** at the *Mannerheimintie* main street. The theme of this evening is relaxed networking. The program starts with a welcoming toast and Awards Gala. The gala environment is expected to entice you to a refresh program and relaxed socializing and networking with versatile music and food. This is one evening you will not spend stuck to your chair at the same table.

The **third congress evening, 17.6.2009**, is the time for the **Refreshing Farewell Party**. The Farewell Party is set in the picturesque Finnish sea landscape at the **Kalastajatorppa** hotel, in the historical *Munkkiniemi* district. The program surprises you with some fun and entertaining activities: Boot throwing, music, dancing, Samba show and many others. You will be served delicious snacks that won't leave you hungry. All congress guests, speakers and partners can enjoy the evening together.

For further information, please navigate to www.pmforum.org/blogs/news/2009/05/Organizersannouncerefreshingsocialprogramsrounding.html .

Hotel bookings

The **Refresh team** organizing the 23rd IPMA World Congress in Helsinki, Finland, kindly recommends for all accommodation to be booked immediately.

Most accommodation is recommended to be chosen within the area of downtown Helsinki. The congress venue, **Helsingin Messukeskus (Helsinki Exhibition and Convention Centre)**, is located within a 10 minute train ride from the Central Railway Station. All social programs will take place close to the downtown area. The Central Railway Station is situated in the centre of downtown Helsinki within 5 minutes walk from most recommended hotels. Holiday Inn Helsinki is located at the congress venue and is therefore the correct choice if you wish to stay close to the event.

The Refresh team has pre-booked, through a local travel agent **Helsinki Expert**, a range of rooms at several hotels in Helsinki. The rooms are sold at special IPMA rates. These rates apply to reservations made through the Helsinki Expert agency only. The pre-booked rooms are held until April/May 2009. Due to several meetings and conventions taking place in Helsinki during June 2009 it is highly advisable to book all accommodation as soon as possible. For further information please navigate to www.refresh09.com/hotel-information or www.hotelbooking.fi/link/ipma09 . Helsinki Expert can be contacted:

Mon - Fri 9.00 am – 6.00 pm (EEDST (UTC+3))

Sat 10.00 am – 5.00 pm (EEDST (UTC+3))

hotel@helsinkiexpert.fi

Tel. +358 9 22881400

Fax. +358 9 22881499

For further information, please navigate to www.pmforum.org/blogs/news/2009/05/OrganizingcommitteeadviseBookyouraccommodation.html .

Pre- and post congress programs

A refreshing pre- and post-congress program before and after the 23rd IPMA World Congress on project management has been announced by the congress organizers.

The pre- and post-congress program is offered by the congress organizers in co-operation with **Helsinki Expert Ltd**, a renowned local tourist agency. The pre- and post congress program is mainly offered to congress participants, including family and friends, and includes a range of excursions in Finland and the surrounding areas. The pre- and post congress program comprises:

- Naantali Spa holiday
- Santa Claus safari in Lapland
- Midnight Sun at the Arctic Circle and Santa Claus safari
- Medieval Tallinn
- Cruise to Stockholm
- Imperial St. Petersburg by train

For further information, please navigate to www.pmforum.org/blogs/news/2009/05/Organizersannouncerefreshingpreandpostcongress.html .

Accompanying persons' programs

A refreshing accompanying persons' program, during the proceedings of the 23rd IPMA World Congress on project management, has been announced by the congress organizers.

The accompanying persons' program is offered by the congress organizers in cooperation with **Helsinki Expert Ltd**, a renowned local tourist agency. The accompanying persons' program is mainly offered to congress participants' family and friends, and includes a range of short excursions in the Helsinki metropolitan area. The accompanying persons' program comprises:

- Audio city tour
- Design walk
- Old wooden town of Porvoo
- Finnish lakes and forests
- Sibelius' home and Aalto's architecture
- Sea fishing

For further information, please navigate to

www.pmforum.org/blogs/news/2009/05/Organizersannouncerefreshingaccompanyingpersons.html .

IPMA Golf Cup

IPMA Golf Cup 2009 golf tournament will be organized on Sunday, 14th June 2009, the day before the opening of the 23rd IPMA World Congress in Helsinki, Finland. The tournament will take place at the **Peuramaa Golf Club** near Helsinki. The golfing participants of IPMA World Congress 2009 are kindly invited to participate in this traditional tournament. This is a unique opportunity to meet and have fun with other golfers from the world of project management. The main aim is not just to compete but to enjoy the beautiful landscape and summer nature of Finland.



The participating fee will be no more than 50 €. Joint transportation for the foreign participants will be organized. The tournament will be played as Stableford with a maximum handicap of 36. Special prizes will be awarded for the winners. All those interested in the event are kindly requested to register as soon as possible, as the number of participants is limited. For registration, please contact Mr. **Matti Haukka** at Matti.Haukka@projekti-instituutti.fi or +358500506004. For further information, please navigate to www.pmforum.org/blogs/news/2009/04/OrganizersinviteparticipantstotheIPMAGolfCup.html .

Helsinki this week, Helsinki card

The organizers of the 23rd IPMA World Congress on project management encourage congress participants and accompanying persons to read **Helsinki This Week** and use **Helsinki Card**. Both are operated by **Helsinki Expert Ltd**, a renowned local tourist agency in charge of the congress accommodation and touring arrangements.

Helsinki This Week is a free city guide in English for tourists and visitors arriving in Helsinki. The guide provides up-to-date information on the most important events, sights, museums, restaurants and shopping facilities in Helsinki. It is available at all major hotels and restaurants, and a virtual copy is available in the internet.



The city guide is published monthly from May until August, and every other month from September until April. It is available online at www.helsinkithisweek.com.

Helsinki Card is the key to a unique Helsinki experience for the individual traveler. With the Helsinki Card you save time, money and energy. The Helsinki Card gives you free entry to all main sights, museums, and public transport along with a wide variety of discounts and bonuses. Helsinki Card is available online at www.helsinkicard.fi.



For further information, please navigate to www.pmforum.org/blogs/news/2009/05/OrganizersencouragevisitorstoreadHelsinkiThis.html.

About the Author:***Jouko Vaskimo****Author*

Jouko Vaskimo is Projects Director at Ixonos PLC, a major Finnish IT consultancy. Jouko is also an International Correspondent for PMForum and *PM World Today* in Finland. Mr. Vaskimo graduated from Helsinki University of Technology in 1992. Since then he has held project and PM related assignments with increasing levels for responsibility at Sinebrychoff, the oldest brewery in Scandinavia; Kemira Engineering Ltd, a major chemicals company; DNA Finland Ltd, a major Finnish mobile phone operator; and for Nokia. At Ixonos PLC since 2006, Jouko is responsible for project management methodology and competence development within the Ixonos group and at Ixonos clients. Jouko holds the IPMA Level C (Project Manager) and Level B (Senior PM) certificates and is an IPMA assessor for Project Management Association Finland (PMAF). He is a member of the PMAF Board of Directors and a founding member of PMI Finland Chapter. He received the PMP certificate in 2003. Since October 2007, Jouko has been head of the Finnish delegation to ISO for creation of the new ISO 21 500: Project Management: Guide to project management – standard. Jouko resides in Helsinki, Finland and can be contacted at [jouko.vaskimo“at”ixonos.com](mailto:jouko.vaskimo@ixonos.com). Additional information about Jouko Vaskimo can be found at <http://www.pmforum.org/pm%20forum%20team/index.htm>.