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Project Management in Spain:
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Caja Sol Studies' Institute coordinated a Project Management Day for the Construction Sector

During difficult financial times Project Management, that has become more and more popular in Andalucía, is a key discipline to become business efficient and effective. Cajasol Studies Institute, located at the Old Cartuja in Tomares (Sevilla), celebrated on Friday May the 8th, one day focused on project Management, counting on AEDIP (Asociación Española de Dirección Integrada de Proyectos), the Spanish Industrial Engineering Professional Association (C.O.I.I.A.Oc), the Spanish Architects Professional Association (COAS) and the FIDAS Foundation.



D. Antonio Pulido - Presidente of Caja Sol.

Project Management is a discipline based on resources administration and organization to achieve all the project objectives and requirements on time, scope, and cost; and the strategy, planning, control and evaluation, are the basic concepts that are proposed to deal with this uncertain economic phase. At the current difficult times, Project Management, more and more frequently used in Andalusia, may be the key to achieve management efficiency and effectivity. These subjects were the focus of that event, where the AEDIP President, Jordi Seguró, presented Project management as the indispensable tool for all investment projects.

On the other hand, Marcos Serer, corporate partner from IDOM and director of a Master in Project Management from the Politechnical University of Barcelona analyzed the Project Management influence in the organizations productivity and in the crisis start and development. Enrique Baena, Head of Engineering Facilities from EADS CASA and responsible for the new project of A400M from this company at Sevilla explained the challenge to extent all benefits from project management to other sectors from the Andalusian economy.

The A400M is the star from the military transportation aircrafts division , managed by Spain, that EADS integrated in Airbus. Finally, Fermín Vázquez, Managing Partner from b720 Architects emphasized the important things done through Project Management, like the Justice City of Barcelona, the Agbar tower and the American Coup. CAJASOL Studies Institute counts, since last year, from a training program in Project Management, where the students analyze the several projects where Project Management is applied –commercial centers, hotels, offices and corporate buildings, healthcare, education and culture, industry and logistic, leisure, to infrastructure and housing estates.

In addition of analyzing the emblematic works in the main Spanish and UK cities, the postgraduate training program is the first training course of contents applied to the local Andalusian reality. José María Cárdenas, Manager of the Training Course of Experts in Project Management from Cajasol Institute was another participant in that Event. Project Management is a relatively young profession that currently counts on more than 265.000 professionals practitioners in 170 countries and, it has grown up spectacularly in Spain during the last ten years.

The PMI Madrid Spain Chapter was represented at the PMI EMEA Congress in Amsterdam

The PMI Madrid Spain Chapter was represented by his President, Alfonso Bucero, DEA, PMP, at the PMI EMEA 2009 Congress celebrated in Amsterdam on May 15-20th . That Congress counted on 650 participants. Delegates coming from 59 different countries from the EMEA region. In spite of the worldwide financial crisis, some professionals from different industry sectors joined this annual event that this year celebrated its seven anniversary in EMEA. This year, the attendees enjoyed the good weather and they could enjoy the nice city of Amsterdam, also known as the Canal and bicycle city.



The PMI Madrid Spain Chapter was also an active participant at the Leadership Meeting where Alfonso Bucero (President) delivered a presentation about PMI Madrid Chapter Revitalization effort. More than 40 professionals representing different PMI EMEA Chapters joined that presentation generating nice discussions among them.



There were some time available for Networking and enjoying typical Netherlands food in Amsterdam downtown. At this picture you can see a group of project management professionals coming out from a city restaurant.



Alfonso Bucero, Managing partner of BUCERO PM Consulting delivered a Double session at the PMI EMEA Congress titled 'Managing Politics in Project teams', getting 70 attendees coming from different locations from Europe, Middle East and Africa. In this picture you can see Alfonso Bucero during one of those Double Sessions, working with the attendees and doing some team exercises.



Alfonso Bucero

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Alfonso Bucero, DEA, PMP, is an International Correspondent for **PMForum** and **PM World Today** in Madrid, Spain. Mr. Bucero is also founder and Managing Partner of BUCERO PM Consulting. Alfonso was the founder, sponsor and president of the PMI Barcelona Chapter until April 2005, and belongs to PMI's LIAG (Leadership Institute Advisory Group). Now he is the President of the PMI Madrid Spain Chapter. Alfonso has a Computer Science Engineering degree from Universidad Politécnica in Madrid and is studying for his Ph.D. in Project Management. He has 29 years of practical experience and is actively engaged in advancing the PM profession in Spain and throughout Europe. Additional information about Mr. Bucero can be found at <http://www.pmforum.org/pm%20forum%20team/index.htm#5>. Mr. Bucero can be contacted at alfonso.bucero@abucero.com.