

REGIONAL REPORT – SPAIN – FEBRUARY 2010



Project Management in Spain:
Monthly Report
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**AEDIP PRESENTS “THE PROJECT MANAGEMENT
POSITIONING AND IMAGE STUDY IN
SPAIN”**

The Spanish Construction Project Management Association (AEDIP) presented the study “The project management positioning and image” in Spain, Madrid, on January 11th, 2010 at 10.00 am (Hotel Ritz, Salón Real académico- Plaza de la Lealtad 5, 28014 MADRID).

The text gave us new data about threats and opportunities around project management, and a new perspective about the investment in several industries such as commercial centers, offices, residence, infrastructure, industrial, etc., in a context of serious and lengthy economic crisis, especially in the construction industry.

ASOCIACIÓN ESPAÑOLA DE DIRECCIÓN INTEGRADA DE PROYECTO



Construction Project Management

The Lawrence R. Klein- Center Gauss, from the Economic Forecasts Institute from the “Universidad Autónoma” of Madrid (UAM) has elaborated this new

study about Project Management Construction industry, requested by AEDIP, and based on two surveys, one of them addressing project management services consulting firms and the other addressing property development companies.

Jordi Seguró, AEDIP president, holds the presidency of that event, and counted on the participation of Pedro Chasco Lafuente professor, and coordinator for the Institute Lawrence R. Klein- Centro Gauss, from the UAM (Universidad Autónoma de Madrid).

The PMI Madrid Spain Chapter prepares its first event of the year and its General Assembly

The PMI Madrid Chapter, currently counts on **428** members and continues growing up, is organizing its FIRST PROFESSIONAL EVENT for their members that will be celebrated on March 23rd. The project manager for that event will be Mr. Jose Luis Muñoz Manzananas, PMP (member of the PMI Madrid Chapter BOD).

This Chapter has increased its number of volunteers currently counting on 44 professionals. The monthly meetings, started last year have generated enthusiasm and awareness on the Chapter membership, for whom to duplicate the number of members is one of the objectives for this year.



Following up on the research done by Alfonso Bucero, and published in the book CIRCA 2025, a group of volunteers from the PMI Madrid Spain Chapters led by Mr. Julio Carazo (PMI Madrid Chapter Vice President) is working on a detailed analysis (by industries) about the Project Management implementation status in the Spanish organizations.

On the other hand, the PMI Madrid Chapter will start up a new web page before the end of February. That page will incorporate new functionalities to improve communication among members and volunteers.

About the Author



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Alfonso Bucero, DEA, PMP, is an International Correspondent for **PMForum** and ***PM World Today*** in Madrid, Spain. Mr. Bucero is also founder and Managing Partner of BUCERO PM Consulting. Alfonso was the founder, sponsor and president of the PMI Barcelona Chapter until April 2005, and belongs to PMI's LIAG (Leadership Institute Advisory Group). Now he is the President of the PMI Madrid Spain Chapter. Alfonso has a Computer Science Engineering degree from Universidad Politécnica in Madrid and is studying for his Ph.D. in Project Management. He has 29 years of practical experience and is actively engaged in advancing the PM profession in Spain and throughout Europe. Additional information about Mr. Bucero can be found at <http://www.pmforum.org/pm%20forum%20team/index.htm#5>. Mr. Bucero can be contacted at alfonso.bucero@abucero.com.