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Project Management in Spain:
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Great Success at the “Third Project Management Meeting” in Madrid on December 11th

The PMI Madrid Spain Chapter celebrated its Third Project Management Event this year on December 11th. That event joined one hundred project management professionals at the FOXA 32 Hotel in Madrid, Spain.

The keynote speakers for that event were: Mr. Louis Mercken from PMI Board of Directors, who spoke about Project Management as Strategic Competence, Alfonso Bucero, president of PMI Madrid Chapter who shared his experience implementing a risk management system in a Biological multinational organization, the PMO leader from AXA (Insurance Company) for the EMEA (Europe, Middle East and Africa) Region, who shared with all the attendees his PMO Operational best practices and experiences, and a consultant from the company INSIGHT who presented the results about a PM Soft skills study in Spain and The UK.

That event was five hours long, finishing with a round table about Risk Management, lead by Gonzalo Martinez from Alcatel-Lucent Technologies, and where most the event speakers participated. The questions and answers part was so interactive generating interesting discussions.



Louis Mercken, with Ana Ruiz and Alfonso Bucero



Louis Mercken with the Event Project Team



Louis Mercken delivering his presentation



The Closing session

That event was the THIRD event celebrated this year and organized by the PMI Madrid Chapter, trying to promote the profession in Madrid and Spain. The PMI Madrid Chapter counts on 412 members and one of its next year objectives is to duplicate the number of membership and to improve the membership services.

Project Management grows up in the Spanish Public Sector

The public sector continues growing in Spain, as a project management services customer; it has achieved a 36% of sector invoicing. It is followed by the property promoter sector, while contribution has descended to 29%, and the final customer, not from the real state, usually private companies for their own installations. Finally, the investor customer, like financial entities, funds and others, represents 8%. These are the data that derive from the study done by the Economic Forecast Institute Lawrence R. >Klein-Centro Gauss, from the "Universidad Autónoma" in Madrid (UAM), requested by AEDIP (Spanish Project Management Association).

The most requested service from property developer companies has been the project management service (87%), followed by cost control (61%) and construction management (57%).



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Alfonso Bucero, DEA, PMP, is an International Correspondent for **PMForum** and **PM World Today** in Madrid, Spain. Mr. Bucero is also founder and Managing Partner of BUCERO PM Consulting. Alfonso was the founder, sponsor and president of the PMI Barcelona Chapter until April 2005, and belongs to PMI's LIAG (Leadership Institute Advisory Group). Now he is the President of the PMI Madrid Spain Chapter. Alfonso has a Computer Science Engineering degree from Universidad Politécnica in Madrid and is studying for his Ph.D. in Project Management. He has 29 years of practical experience and is actively engaged in advancing the PM profession in Spain and throughout Europe. Additional information about Mr. Bucero can be found at <http://www.pmforum.org/pm%20forum%20team/index.htm#5>. Mr. Bucero can be contacted at alfonso.bucero@abucero.com.