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**THE NEW MADRID CONVENTION CENTER WILL BE MANAGED THROUGH PROJECT MANAGEMENT DISCIPLINE**

The public firm “Madrid Espacios y Congresos” has hired the services of Project Management to manage all the works for this new building, located besides the four towers from Castellana Street, that building will give to Madrid the best space for congresses in Spain. The bidding constitutes one of the major budgets destined to project management and approved by the Public Administration, with an amount of 6 million euros. All technical assistance activities for management and control of work executed completed for the Madrid International Convention Center (CICCM) will be done using Project Management, and they have been awarded to a company which is a member of AEDIP (Asociación Española de Dirección Integrada de Proyecto). This project, with a bidding of more than 6 million euro, constitutes one of the major budget destined to Project Management and approved by a Public Administration.



The local company, "Madrid Espacios y Congresos, S. A.", that currently manages more than 200.000 square meters of space for fairs and managerial meetings, has forecasted an execution timeframe of 36 months.

Throughout this initiative, the City Council of Madrid joins other Spanish City Councils, like Barcelona and Bilbao, to show a special interest about Project Management, with the purpose of managing their projects better and better. "Now, more than ever", on crisis times, the Public Administration must optimize its public expenses, to be able to reinvest it in other things and, because of that, to have a team who adds rigour and experience in accomplishing prices and time y plazos and it is converted in something with high priority", says, Jordi Seguró, AEIPRO President.

The new Convention Center, designed by the architects Emilio Tuñón, Luis Moreno Mansilla and Matilde Peralta del Amo, will be built besides the four towers of Castellana street, and will count on a big auditorium with room for 6.500 attendees. Using the motto "Madrid, donde no se pone el sol", will be a spectacular building, organized as a huge shining structure of several levels piled up in a circular form.

About AEDIP

The Spanish Project Management Association (AEDIP) is formed by 40 consulting companies that provide project management services for the construction sector. It was created in 1994 with the objective of promoting the knowledge, diffusion and use of project management as a management system in the construction industry.

## **AEIPRO Young promotes the Project Management profession among the Engineering students in Spain**

AEIPRO Young represents the group of young members from AEIPRO that are starting to walk through project management. AEIPRO is looking for new blood, because of that they are fostering the capacity that AEIPRO has to contact with professionals in that environment. In the same way, they deliver workshops and activities to train those young project managers and to improve their future performance.

Because of that, AEIPRO Young was constituted as a part of AEIPRO, with several special categories. The "AEIPRO Young" Bylaws are in their website. To join "AEIPRO Young" is an excellent way to be introduced in the Project Engineering world, either from the companies, Public Administration or University.

AEIPRO Young has as their specific objectives:

- To establish a network to integrate all the interests from young project managers.
- To facilitate the access to these young members to their first job, providing consulting services, experts contact and training.
- To help motivate participation at the AEIPRO Congresses, where young people can be updated about different matters and can meet subject matter experts.
- To collaborate on the tasks and activities that AEIPRO is doing, knowing the association much better and closer.
- To stimulate other people to form part of AEIPRO.
- To promote discussion forums where to deal with some subjects that affect them as young engineers dedicated to developing the profession, research or teaching.
- To exchange different experiences with other international association colleagues.

## About the Author

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**Alfonso Bucero**, DEA, PMP, is an International Correspondent for **PMForum** and **PM World Today** in Madrid, Spain. Mr. Bucero is also founder and Managing Partner of BUCERO PM Consulting. Alfonso was the founder, sponsor and president of the PMI Barcelona Chapter until April 2005, and belongs to PMI's LIAG (Leadership Institute Advisory Group). Now he is the President of the PMI Madrid Spain Chapter. Alfonso has a Computer Science Engineering degree from Universidad Politécnica in Madrid and is studying for his Ph.D. in Project Management. He has 29 years of practical experience and is actively engaged in advancing the PM profession in Spain and throughout Europe. Additional information about Mr. Bucero can be found at <http://www.pmforum.org/pm%20forum%20team/index.htm#5>. Mr. Bucero can be contacted at [alfonso.bucero@abucero.com](mailto:alfonso.bucero@abucero.com).