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A New Challenge: the Project Management Divide

By José Moro Melón

Project Management is the discipline of organizing and managing resources in a manner that can complete all the work required in the project within the defined scope, time and cost. A project is a temporary effort, unique and progressive, undertaken to create a product or service, also unique

All of us who are dedicated to Project Management know the advantages of it (greater efficiency, lower cost and timeliness) and we know how necessary it is to compete in this global world.

For some time now, companies are more interested in Project Management, aware of the improvements they can make to reduce costs and meet delivery dates of projects. There are still many companies and organizations that are not even aware of the improvements they can make with Project Management; they are completely unaware of Project Management. This reality is creating an inequality in the business world "the Project Management Divide".

On one side we have companies that are interested in Project Management and are implementing its processes and, on the other side, those that do not even know about it.

What is lost businesses and organizations that are in breach of the Project Management?

Project Management brings many advantages including:

- It allows a better response to changes
- It gets more with less cost (more efficiently)
- Coordination of resources
- Better communication
- Lessons learned
- Ensures Quality
- It identifies the risks
- Centralizes information

What to do if your organization is in the Project Management Divide

The first thing is to learn and to know is what and how project management can be useful to your organization. You can go to the PMI (Project Management Institute), a nonprofit professional association for project management that is present throughout the world.

Once you know the advantages that Project Management gives, the next step is to implement. Implementation is not easy, but the benefits far outweigh the efforts and costs. For effective implementation, it is best to have professional support.

Why are you waiting to leave the Project Management Divide?

Evangelization

To all who know the advantages of Project Management we face a new challenge, to publicize the benefits of Project Management and how it helps us both in our personal and professional life. Let's eliminate the Project Management Divide, we will all succeed.

About the Author:



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José Moro Melón (Industrial Engineer) has experience in several projects of different areas (ICT, Aeronautical, Information Society and Industrial) in large companies like Accenture, Ineco, etc leading projects around Europe. Since 2002 is member of PMI and now belongs to the PMI Madrid Chapter Board of Directors. He founded GEDPRO --project management experts -- a global company consulting of Project Management providing consultancy services, technology, training and outsourcing. See www.gedpro.com for more information. You can reach José via e-mail at jose.moro@gedpro.com.